



SmartRecruiters and Brazen Careerist Partner To Improve Job Posting Reach for SMBs

*Partnership connects Small-Businesses to career-focused
Gen Y job applicants directly*

SAN FRANCISCO, CA July 14, 2010 – SmartRecruiters, the free and easy [recruiting software](#) from MrTed Ltd., today announced a new working relationship with [Brazen Careerist](#), a move that will further increase job board reach for clients who use the revolutionary recruitment solution.

“When we developed SmartRecruiters, our goal was to level the playing field and make it easier for small and mid-sized businesses to compete for the best talent against the largest companies. Our partnership with Brazen Careerist is yet another [effective sourcing](#) for SmartRecruiters’ clients,” said Jerome Ternynck, Chief Executive Officer of MrTed.

Brazen Careerist is the leading social network for Generation Y professionals. The Company’s branding and recruitment platform allows employers and recruiters to easily target an engaged community of Generation Y job seekers, thought-leaders, and bloggers. Brazen Careerist also provides customers with a first in the industry opportunity to target job seekers based on their social networking interactions and conversations.

As the recruitment landscape changes and Generation Y employees are increasingly targeted for critical corporate positions, companies are turning to professional focused social networks like Brazen Careerist to find top young talent.

“Top tier Gen Y employees are constantly looking for a great job, and the best jobs for Gen Y are often found in small to mid-sized businesses. Our partnership with SmartRecruiters is an excellent opportunity to get the best positions from small to mid-sized businesses in front of our Gen Y candidate pool,” said Ryan Healy, Co-Founder and Chief Operating Officer of Brazen Careerist.

Unveiled by MrTed just over a year ago, SmartRecruiters is 100% free and designed specifically for businesses with up to 2,500 employees. With more than 3,000 small businesses using SmartRecruiters today, it’s the fastest-growing provider in the recruitment solution industry. Now designed to offer users quick and easy access to a multitude of job board options, SmartRecruiters allows end users to access any of the available free options or pay to reach talent within a specific industry, geographic region or skill set.

[Log in](#) to SmartRecruiters to start posting with Brazen Careerists’ career websites today.



About MrTed

MrTed is a leading provider of on-demand talent acquisition solutions designed to help companies of all sizes optimize the process of acquiring local talent on a global scale. Through innovation, passion and focus, MrTed provides the world's most effective recruitment solutions, ranging from MrTedTalentLink, an enterprise-class global talent acquisition solution, to SmartRecruiters, the free and easy recruiting software. MrTed was founded in London in 1999 and supports over 2,000 clients in more than 100 countries find and acquire the most coveted talent in the world.

To learn more, please visit www.mrted.com | www.smartrecruiters.com

About Brazen Careerist

Brazen Careerist (www.brazencareerist.com) is the leading social network for Generation Y professionals. The site uses a conversation based feature set to showcase job seekers' ideas and potential as a compliment to their background and experience and "levels the playing field" for Generation Y by reversing the disadvantage these candidates have faced on other online career sites where experienced candidates appear more employable. For recruiters and hiring managers, Brazen Careerist is a branding and recruitment platform that offers unique deep insight into the critical thinking skills, ideas, knowledge, and peer influence of high performing Generation Y candidates whose potential would not be discoverable from a traditional online resume.

For more information on Targeted Job Postings and other Gen Y branding and recruitment services, please visit Brazen Careerist's [Recruiting Solutions page](#).

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