



Fastest Growing Applicant Tracking System Continues Revolutionizing Industry

Resourceful Recruiters Find Ways to Improve Software Infrastructure Despite Recession


SAN FRANCISCO, CA – October 7, 2009 – Pressed to improve new-employee hiring processes despite limited resources for hardware or software upgrades, recruiters in small and mid-sized businesses (SMB) are rapidly adopting SmartRecruiters, the free and easy applicant tracking system (ATS) from MrTed Ltd., the leading global provider of talent acquisition solutions.

Since launching less than one year ago, SmartRecruiters—which is 100% free, Web-based, and can be implemented in a matter of minutes—has been deployed by over 2,000 SMBs in the U.S. alone, and hundreds more have deployed from among 45 countries worldwide. This trajectory makes SmartRecruiters the fastest-growing ATS in the SMB category.

As the economy improves, SMBs are hiring more. But many are constrained by older, inflexible recruiting software products or manual processes that slow hiring and limit a company's ability to compete for top talent. SmartRecruiters addresses this need by offering a comprehensive ATS that has all the functionality a SMB needs—with zero cost. Within minutes of signing up, recruiters can post and edit job listings, rate and screen candidates, and tailor the look and feel of their corporate career web sites.

"We need to post jobs, select candidates, interview and hire very quickly, and executing these tasks efficiently simply wasn't possible using our previous, mostly manual system," said Veronica Flores, Recruiting Coordinator for Pinnacle AIS. "Thanks to SmartRecruiters, these processes are now automated and efficient, resulting in faster—and smarter—hiring decisions. SmartRecruiters is a key competitive advantage for our business as we compete with larger companies for the best available employee talent."

"From the start, our mission was to create the best ATS for SMBs," said Jerome Ternynck, CEO at MrTed. "Based on the number of deployments to date, I'd say we're on the right track. New-employee recruiting is not a process that takes a break in a recession. The most successful companies always are on the lookout for new talent. SmartRecruiters makes this process easier by delivering all the functionality an SMB needs without any additional financial burden. The



combination of features, simplicity and zero cost have propelled SmartRecruiters to the top of the SMB ATS market.”

With new releases monthly, SmartRecruiters is continuously enhancing its features and functionalities, based in large part on feedback from the user community. Later this year, MrTed will introduce new functionality to allow recruiters to purchase complementary recruiting services from within SmartRecruiters.

“We are committed to listening to our users, to drive industry-leading enhancements to SmartRecruiters to add functionality,” CEO Ternynck said. “For example, we have plans for new functionality that will allow users access to even more services used regularly by recruiters, such as background checks, from within SmartRecruiters.”

About MrTed

MrTed is a leading provider of on-demand talent acquisition solutions designed to help companies of all sizes optimize the process of acquiring local talent on a global scale. Through innovation, passion and focus, MrTed provides the world’s most effective recruitment solutions, ranging from MrTedTalentLink, an enterprise-class global talent acquisition solution, to SmartRecruiters, a free and easy applicant tracking system. MrTed was founded in London in 1999 and supports over 1000 clients in more than 100 countries find and acquire the most coveted talent in the world.

To learn more about MrTed and SmartRecruiters, please visit www.mrted.com | www.smartrecruiters.com

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