



SmartRecruiters and Dice Holdings Partner To Improve Job Posting Reach for SMBs

*Partnership Adds a High Quality Sourcing Channel to tap
into large Community of Professionals*

SAN FRANCISCO, CA – February 23, 2010 – SmartRecruiters, the free and easy [recruiting software](#) from MrTed Ltd., today announced a new working relationship with Dice Holdings, Inc., a move that will further increase job board reach for clients who use the revolutionary recruitment solution.

“When we developed SmartRecruiters, our goal was to level the playing field and make it easier for small and mid-sized businesses to compete for the best talent against the largest companies. Our partnership with Dice Holdings is yet another [effective sourcing](#) option for SmartRecruiters’ clients,” said Jerome Ternynck, Chief Executive Officer of MrTed. “Dice Holdings’ specialized career websites are known as the premier resources for tapping into skilled, passive talent pools in a variety of professions.”

Through its career websites, Dice Holdings is tightly connected with communities of professionals who are actively managing their careers. [Dice.com](#) is the leading career website for technology and engineering professionals reaching one-third of all U.S. technology professionals monthly. Its career websites include [eFinancialCareers.com](#) for financial services professionals, [ClearanceJobs.com](#) for individuals with active or current security clearances, and [AllHealthcareJobs.com](#) for candidates in all major healthcare specialties.

“MrTed shares our commitment to meeting the needs of savvy recruiters who are seeking out uniquely skilled, hard-to-find candidates,” said Tom Silver, SVP, North America of Dice Holdings. “Both organizations provide an efficient, cost-effective means for employers to fill their open positions with the highest quality professionals.”

Unveiled by MrTed just over a year ago, SmartRecruiters is 100% free and designed specifically for businesses with up to 2,500 employees. With more than 3,000 small businesses using SmartRecruiters today, it’s the fastest-growing provider in the recruitment solution industry. Now designed to offer users quick and easy access to a multitude of job board options, SmartRecruiters allows end users to access any of the available free options or pay to reach talent within a specific industry, geographic region or skill set.

[Log in](#) to SmartRecruiters to start posting with Dice Holdings’ career websites today.

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About MrTed

MrTed is a leading provider of on-demand talent acquisition solutions designed to help companies of all sizes optimize the process of acquiring local talent on a global scale. Through innovation, passion and focus, MrTed provides the world's most effective recruitment solutions, ranging from MrTedTalentLink, an enterprise-class global talent acquisition solution, to SmartRecruiters, the free and easy recruiting software. MrTed was founded in London in 1999 and supports over 1,000 clients in more than 100 countries find and acquire the most coveted talent in the world.

To learn more about MrTed and SmartRecruiters, please visit
www.mrted.com | www.smartrecruiters.com

About Dice Holdings, Inc.

Dice Holdings, Inc. (NYSE: DHX) is a leading provider of specialized career websites for professional communities, including technology and engineering, financial services, accounting and finance, healthcare, and security clearance. Our mission is to help our customers source and hire the most qualified professionals in select and highly skilled occupations, and to help those professionals find the best job opportunities in their respective fields and further their careers. For more than 19 years, we have built our company by providing our customers with quick and easy access to high-quality, unique professional communities and offering those communities access to highly relevant career opportunities and information. Today, we serve multiple markets primarily in North America, Europe, the Middle East, Asia and Australia.

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