



SmartRecruiters and DiversityJobs.com Partner To Improve Job Posting Reach for SMBs

Partnership helps companies find the diverse talent they need

SAN FRANCISCO, CA – March 23, 2010 – SmartRecruiters, the free and easy [recruitment software](#) from MrTed Ltd., today announced a new partnership with [DiversityJobs.com](#), a move that will further increase job board reach for users of the revolutionary recruitment software.

“When we developed SmartRecruiters, our goal was to level the playing field and make it easier for small and mid-sized businesses the ability to compete for the best talent against the largest companies. Our partnership with DiversityJobs.com is yet another effective sourcing option for SmartRecruiters users,” said Jerome Ternynck, Chief Executive Officer of MrTed.

DiversityJobs.com is a product of [LatPro](#) Inc.’s dedication to serving the needs of all job seekers, including African-Americans, Asian-Americans, Native Americans, Hispanics, women, veterans, the disabled, members of the LGBT community, and other minority groups.

“We are pleased to be partnering with SmartRecruiters. Our mission at DiversityJobs is to help minorities find jobs with diversity-friendly companies,” said LatPro Inc. CEO Eric Shannon. “By combining our resources with the employment needs of SmartRecruiters’ clients, everyone wins. Companies efficiently find the diverse talent they need, while talented and diverse professionals gain career-advancing opportunities.”

Unveiled by MrTed just over a year ago, SmartRecruiters is 100% free and designed specifically for businesses with up to 2,500 employees. With more than 3,000 small businesses using SmartRecruiters today, it’s the fastest-growing provider in the recruitment solutions industry. Now designed to offer users quick and easy access to a multitude of job board options, SmartRecruiters allows end users to access any of the available free options or pay to reach talent within a specific industry, geographic region or skill set.

SmartRecruiters offers a specially designed job export application programming interface (API) that allows users to easily post jobs from their SmartRecruiters career site to any supported job board. [Log in](#) to SmartRecruiters to start posting with DiversityJobs.com today.



About MrTed

MrTed is a leading provider of on-demand talent acquisition solutions designed to help companies of all sizes optimize the process of acquiring local talent on a global scale. Through innovation, passion and focus, MrTed provides the world's most effective recruitment solutions, ranging from MrTedTalentLink, an enterprise-class global talent acquisition solution, to SmartRecruiters, a free and easy applicant tracking system. MrTed was founded in London in 1999 and supports over 1000 clients in more than 100 countries find and acquire the most coveted talent in the world.

To learn more about MrTed and SmartRecruiters, please visit
www.mrted.com | www.smartrecruiters.com

About DiversityJobs.com

An employment site developed by LatPro, Inc., DiversityJobs.com is a WEDDLE's User's Choice Award Winner for 2009 and 2010, and holds the #1 ranking on Google, Yahoo and MSN for the search term "diversity jobs". Our mission is to equip African Americans, women, Hispanics, veterans, persons with disabilities, Asian Americans, Native Americans, members of the LGBT community, and other diversity groups with current jobs from employers dedicated to a diverse workforce. DiversityJobs.com also promotes diversity education and inclusion in the workplace through our Workplace Diversity Blog, which has covered breaking news and relevant information on diversity issues since 2006.

www.LatPro.com | www.DiversityJobs.com

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