



## **MrTed's SmartRecruiters Brings Social Recruiting to SMBs with LinkedIn**

*Small and Medium-sized Businesses Can Tap into  
the World's Largest Professional Network of Talent*

**SAN FRANCISCO, CA – April 6, 2010** – SmartRecruiters, the free and easy [recruitment software](#) from MrTed Ltd., today announced a new resellership with [LinkedIn](#), a move that will further increase job board reach for users of the revolutionary recruitment software.

"This exciting reseller relationship with LinkedIn opens the door for SmartRecruiters users to reach into world's largest professional network with job postings," said Jerome Ternynck, Chief Executive Officer of MrTed. "As candidates increasingly turn to social media to find jobs, having access to the premier social network for professionals is a huge benefit for users of SmartRecruiters. Job posting is only the beginning. As the two networks become further integrated, LinkedIn and SmartRecruiters will work together to deliver innovative recruiting solutions to the SMBs."

LinkedIn Jobs has proven to be a very effective and highly targeted way to access quality applicants and reach a global network of top professionals. SmartRecruiters users will be able to easily post jobs on LinkedIn in a matter of a few clicks within SmartRecruiters at market price. In the underserved SMB market where 95% of companies lack any type of recruitment software, SmartRecruiters' relationship with LinkedIn provides access to the most important social recruiting channel available.

What makes this relationship so harmonious are the similarities shared between LinkedIn and SmartRecruiters. Both LinkedIn and SmartRecruiters make it easy to leverage technology to connect with other professionals – whether they are your peers or passive job candidates. This relationship will undoubtedly benefit not only the existing users of both LinkedIn and SmartRecruiters, but any small and medium sized businesses looking to improve their recruiting process.

Unveiled by MrTed just over a year ago, SmartRecruiters is 100% free and designed specifically for small and mid-sized businesses with up to 2,500 employees. With more than 3,000 small businesses using SmartRecruiters today, it's the fastest-growing provider in the recruitment solution industry. Now designed to offer users quick and easy access to a multitude of job board



options, SmartRecruiters allows end users to access any of the available free options or pay to reach talent within a specific industry, geographic region or skill set.

LinkedIn job postings will be available in SmartRecruiters by the end of April.

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#### **About MrTed**

MrTed is a leading provider of on-demand talent acquisition solutions designed to help companies of all sizes optimize the process of acquiring local talent on a global scale. Through innovation, passion and focus, MrTed provides the world's most effective recruitment solutions, ranging from MrTedTalentLink, an enterprise-class global talent acquisition solution, to SmartRecruiters, a free and easy applicant tracking system. MrTed was founded in London in 1999 and supports over 1,000 clients in more than 100 countries find and acquire the most coveted talent in the world.

To learn more about MrTed and SmartRecruiters, please visit  
[www.mrted.com](http://www.mrted.com) | [www.smartrecruiters.com](http://www.smartrecruiters.com)

#### **Media Contacts:**

Kevin Wolf, MrTed Ltd, 650.327.1641, [kevin@toolquypr.com](mailto:kevin@toolquypr.com) or [contact@smartrecruiters.com](mailto:contact@smartrecruiters.com)