



## MrTed Releases Significant Enhancements to SmartRecruiters

*The October Release Bolsters SmartRecruiters Feature Set*

**SAN FRANCISCO, CA – November 3, 2009** – The latest release of SmartRecruiters, the free and easy applicant tracking system (ATS) from MrTed Ltd., provides users with one of the most significant monthly enhancements since it was first launched. The October release consists of several key updates that have come at the request of its users.

Unveiled by MrTed in October 2008, SmartRecruiters is 100% free and designed specifically for businesses with up to 2,500 employees. With more than 2,000 small businesses using SmartRecruiters today, it's the fastest-growing ATS in the recruiting software industry.

A big part of SmartRecruiters success has come as a result of listening to its community. These monthly enhancements are a by-product of the user's recommendations. Following are the latest new features and user-requested improvements.

**Export Reports** – Among the major new features in the October SmartRecruiters Release are new reports and the ability to not only view charts and graphs, but to directly export report data in shared formats (.CSV, .XLS, .PDF). A Reports Main Page is now directly accessible from the main navigation menu. Users can browse through different reports to view and download various information about job and applicant pipelines, sourcing strategy efficiency, applicant sources, and much more.

**New Help Center** – Users who need help or have questions about SmartRecruiters can now access SmartRecruiters' new Help Center, a central resource for everything regarding SmartRecruiters ATS. Different sections in the Help Center offer User Guides, answers to Frequently Asked Questions, information about the newest features and improvements to SmartRecruiters, the schedule of upcoming training webinars, contact information to reach SmartRecruiters support, and more. Over time the Help Center will continue to expand offering you further information and help resources.



**Mass Applicant Import: CSV Upload** – Users asked for this and we’ve responded. SmartRecruiters users can easily create multiple applicant profiles simply by uploading a completed .CSV file. The best thing about this new feature is that transferring from a different Applicant Tracking System is no longer an issue. Users simply need to just follow a few quick steps and they can transfer and upload their existing applicant database into SmartRecruiters.

This is only the first phase of this important new feature. SmartRecruiters will release future updates and enhancements, including the ability to upload different file types.

**Redesigned Sourcing Center** – A number of improvements and increased usability to the Sourcing Center were introduced with the September Release. This month’s release adds a new Job Selector.

**Improved Communication Management Page** – Building on last month’s Release and improvements to the applicant communication process, SmartRecruiters now features a freshly redesigned and revised Communication Management page. Several improvements to the Communication Setup deliver an easier, more user-friendly navigation process. Users can now set up templates for their Interview Invite, Job Offer and Rejection E-Mails and Letter in only five easy steps.

**Applicant Source Tracking** – Another new function with SmartRecruiters’ October Release is valuable Applicant Source Tracking. It automatically tracks data about where applicants are coming from and includes that information in a new Applicant Sources report, which is available to view and download from within the Sourcing section of the main Reports page. With Applicant Source Tracking, users can easily see which sourcing strategies work best and which postings to which job boards yield the most and best candidates.

**User Account Creation and Management Update** – This enhancement makes it easier and more straight-forward to create and manage internal user accounts in SmartRecruiters ATS. Users have a much clearer overview on all system user accounts, and they can create or modify accounts in three clear, easy steps.

**Cool New SmartNotification Management** – A new SmartNotification Management Dashboard lets users intuitively turn on or turn off the different Notification E-Mails sent from their SmartRecruiters ATS to their email address.



**Online Application Form Improvements** – Based completely on user feedback, SmartRecruiters has made more updates and improvements to the Online Application Form, including a more user-friendly process to complete the different sections of the form and enter additional information, as well as several enhancements to the graphic design of navigation and buttons.

**Redesigned Filter Component in Job and Applicant List** – Users can now filter through their Jobs and Applicants more easily and intuitively. The Filter Component has been placed on top of the Job and Applicant Lists and always stays open – users no longer need to make extra clicks just to open and use it!

**Improvements to the Comments/Note Section** – This section of the Applicant Profile is now called “Feedback.” All users in a system can now post comments or simply attach a note to any applicant’s profile – and do it in a more structured and intuitive way.

**New Action Buttons** – Whether creating or adding a new job, users should not need to waste a second searching for buttons to get the job done. Now, the main action buttons in the Applicants and Jobs lists are larger and have been moved to the side for easier recognition and usability.

**Send Feedback Directly from the Application** – When SmartRecruiter users have suggestions for the application, we absolutely encourage them to jump right to the SmartRecruiters Community and make their voices heard. To streamline the input options even more, we’ve made it incredibly simple to send a quick message to us straight from the application itself.

**Two New Tutorial Videos** – SmartRecruiters is also pleased to release two new videos to make the application even easier and more productive for users.



### **About MrTed**

MrTed is a leading provider of on-demand talent acquisition solutions designed to help companies of all sizes optimize the process of acquiring local talent on a global scale. Through innovation, passion and focus, MrTed provides the world's most effective recruitment solutions, ranging from MrTedTalentLink, an enterprise-class global talent acquisition solution, to SmartRecruiters, a free and easy applicant tracking system. MrTed was founded in London in 1999 and supports over 1000 clients in more than 100 countries find and acquire the most coveted talent in the world.

To learn more about MrTed and SmartRecruiters, please visit  
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