



SmartRecruiters and TipTopJobs Partner To Improve Job Posting Reach for SMBs

*Users benefit from specialist, niche traffic as well as
the volumes from the generic side too.*

SAN FRANCISCO, CA – July 7, 2010 – SmartRecruiters, the free and easy [recruiting software](#) from MrTed Ltd., today announced a new working relationship with [TipTopJobs](#), a move that will further increase job board reach for clients who use the revolutionary recruitment solution.

“When we developed SmartRecruiters, our goal was to level the playing field and make it easier for small and mid-sized businesses to compete for the best talent against the largest companies. Our partnership with TipTopJobs is yet another [effective sourcing](#) option for SmartRecruiters’ clients,” said Jerome Ternynck, Chief Executive Officer of MrTed.

Tip Top Job offers online United States advertising for jobs and job search, with employment and career advice for United States and international job vacancies in industries such as Accounting, Finance, Graduate, IT, Manufacturing, Sales, Secretarial, Teaching and more.

Unveiled by MrTed just over a year ago, SmartRecruiters is 100% free and designed specifically for businesses with up to 2,500 employees. With more than 3,000 small businesses using SmartRecruiters today, it’s the fastest-growing provider in the recruitment solution industry.

Now designed to offer users quick and easy access to a multitude of job board options, SmartRecruiters allows end users to access any of the available free options or pay to reach talent within a specific industry, geographic region or skill set.

[Log in](#) to SmartRecruiters to start posting with TipTopJobs’ career websites today.

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About MrTed

MrTed is a leading provider of on-demand talent acquisition solutions designed to help companies of all sizes optimize the process of acquiring local talent on a global scale. Through innovation, passion and focus, MrTed provides the world's most effective recruitment solutions, ranging from MrTedTalentLink, an enterprise-class global talent acquisition solution, to SmartRecruiters, the free and easy recruiting software. MrTed was founded in London in 1999 and supports over 2,000 clients in more than 100 countries find and acquire the most coveted talent in the world.

To learn more, please visit www.mrted.com | www.smartrecruiters.com