



## SmartRecruiters and Recruiter Media Partner To Improve Job Posting Reach for SMBs

*Partnership Gives SmartRecruiters' users Access to Low Cost Job Boards  
for Local Candidates*

**SAN FRANCISCO, CA – March 11, 2010** – SmartRecruiters, the free and easy [recruitment software](#) from MrTed Ltd., today announced a new partnership with Recruiter Media, a move that will further increase job board reach for users of the revolutionary SmartRecruiters solution.

“When we developed SmartRecruiters, our goal was to level the playing field and make it easier for small and mid-sized businesses to compete for the best talent against the largest companies. Our partnership with Recruiter Media is yet another effective sourcing option for SmartRecruiters users,” said Jerome Ternynck, Chief Executive Officer of MrTed. “The Recruiter Media regional job board network reaches hundreds of thousands of job seekers each month who are seeking [local jobs](#) posted by local recruiters.”

“Through our partnership with SmartRecruiters, we’re able to better connect recruiters with these regional pool of local candidates,” said Jubal Ince, President of Recruiter Media. “Small and medium-size business are even more likely than large businesses to need to focus on local talent, and we are excited about the opportunity to provide SmartRecruiters’ clients access to these recruiting niches.”

The Recruiter Media regional job board network has been serving 27 major US markets since 2001. Created by a recruiter, the overall goal of the job boards is to provide a low-cost local venue for job seekers to connect with local recruiters and apply to local jobs. The high search engine rank for many competitive keywords results in more than 2 million monthly job views from approximately 900,000 job seekers each month.

Unveiled by MrTed just over a year ago, SmartRecruiters is 100% free and designed specifically for businesses with up to 2,500 employees. With more than 3,000 small businesses using SmartRecruiters today, it’s the fastest-growing provider in the recruitment solution industry. Now designed to offer clients quick and easy access to a multitude of job board options, SmartRecruiters allows end users to access any of the available free options or pay to reach talent within a specific industry, geographic region or skill set.

[Log in](#) to SmartRecruiters today to start posting with Recruiter Media today.



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#### **About MrTed**

MrTed is a leading provider of on-demand talent acquisition solutions designed to help companies of all sizes optimize the process of acquiring local talent on a global scale. Through innovation, passion and focus, MrTed provides the world's most effective recruitment solutions, ranging from MrTedTalentLink, an enterprise-class global talent acquisition solution, to SmartRecruiters, the free and easy recruitment software. MrTed was founded in London in 1999 and enables over 1,000 clients in more than 100 countries find and acquire the most coveted talent in the world. To learn more about MrTed and SmartRecruiters, please visit [www.mrted.com](http://www.mrted.com) | [www.smartrecruiters.com](http://www.smartrecruiters.com)

#### **About Recruiter Media**

Founded in 2001, Recruiter Media offers low cost localized recruiting job boards and resume databases in 27 major US markets. With over 800 thousand registered job seekers and two million job views per month, our job boards are an effective way to reach and attract local candidates. Our locally targeted domain names (NewYorkRecruiter.com, DallasRecruiter.com, etc.) result in a highly targeted search engine rank for these and many other competitive recruitment keywords.

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