

“We reach world-class recruitment performance with MrTedTalentLink .”

## MrTed Taps eQuest to Provide Job Postings on SmartRecruiters


### *Free Applicant Tracking System from MrTed Connects SMBs to Hundreds of Job Boards*

**SAN FRANCISCO, CA** – November 11, 2008 –MrTed Ltd., a recognized leader in talent acquisition solutions, today announced a strategic alliance with eQuest, the global leader in job posting and Internet recruitment management services. Under the agreement, eQuest job postings will be integrated to SmartRecruiters, the 100% free Applicant Tracking System (ATS) launched last month by MrTed. Corporate recruiters and hiring managers will then have access to hundreds of job boards in the US and globally directly from the SmartRecruiters application. Recruiters and hiring managers can sign up for SmartRecruiters at [www.smartrecruiters.com](http://www.smartrecruiters.com)

“Hiring just got easier and more cost-effective,” said Jérôme Ternynck, CEO, MrTed. “Our plan is to offer a one-stop, one-click eCommerce application for job board purchasing, job posting deliveries, and candidate sourcing – all from within our own application, which should be a tremendous time and money saver for small and mid-sized businesses. Initially we will offer some free boards during our beta phase and later offer a wide variety of pay-per-post boards.”

“We are pleased to have been selected by MrTed to deliver our complete job board management services on SmartRecruiters,” said John Malone, president and chief executive officer at eQuest. “As eQuest continues to aggressively expand its footprint in all areas of the interactive recruitment community, a partnership with MrTed enables us to offer SMB customers many of our new technologies and services normally reserved for enterprise clients.”

SmartRecruiters is free, limitless and easy to use, with an open architecture that connects users to other recruiters and essential pay-per-use services such as job posts and background checks. A solid set of features allow recruiters to tailor the look-and-feel of corporate career Web sites, front office and online application forms. Recruiters can edit job ads in real-time, rate candidates, screen candidates and track history of actions and interactions with candidates—all for free from within the application. Users never pay for application hosting, installation, maintenance, upgrades, additional users or storage, and the system is so easy, zero training is necessary.



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### **About eQuest**

eQuest is the global leader in job-posting delivery and job board management services, including candidate sourcing metrics and job board evaluations, job board consultation and planning, job board negotiating, and billing control. eQuest posts millions of jobs for more than 20,000 companies worldwide. Hundreds of job boards are supported in the eQuest network reaching over 180 countries and territories worldwide. eQuest is one of the most recognized and admired brands in the human resource industry. eQuest can be reached at [www.equest.com](http://www.equest.com).

### **About SmartRecruiters**

SmartRecruiters is a free, feature-rich applicant tracking system for recruiters in companies with as many as 2,500 employees. Unlike other ATS products, SmartRecruiters is a community-based, Open SaaS application that connects users to other recruiters and essential pay-per-use services. SmartRecruiters empowers users across the entire recruitment process, from generating and posting jobs, building career sites, managing candidate relationships and scheduling interviews, to rating and hiring candidates. Recruiting technology has never been so free and easy. SmartRecruiters was created by a small team of passionate developers working for MrTed Ltd., an established leader in enterprise-class talent acquisition software with more than 60,000 corporate users across 100 countries on five continents. To learn more about MrTed, please visit [www.mrted.com](http://www.mrted.com).

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