



SmartRecruiters Launches LinkedIn, Skype and Job Posting Integration as Part of Recent Enhancements

Community-Based ATS Allows End Users to Provide the Road Map for Improvements

SAN FRANCISCO, CA – April 21, 2009 – MrTed Ltd., provider of the free and easy applicant tracking system (ATS) SmartRecruiters, is pleased to highlight some recent enhancements to the SmartRecruiters solution that adds even more capabilities to its already robust feature set.

SmartRecruiters is a community-based ATS that uses Web 2.0 technology that combines the powerful and easy-to-use concepts of Software-as-a-Service (SaaS) and Open Source Software. This Open SaaS concept connects SmartRecruiters directly with end users to deliver improvements that recruiters really need.

“As the fastest growing ATS in the industry, SmartRecruiters is revolutionizing the industry,” said Jérôme Ternynck, CEO, MrTed. “But offering the only fully functional, 100% free ATS is only the beginning. Through continuous improvement, we are confident that more recruiters from small and mid-size business will come to realize that there is no reason to pay to use an ATS again.”

Among the improvements in the latest release:

- **Job Posting Integration:** Now you can post your jobs not only to your corporate website, but post them on an extensive list of job boards, including Indeed, SimplyHired and Yahoo HotJobs.
- **LinkedIn Integration:** With our connection to one of the leading business networking sites, you have access to over 35 million professionals so you can always look up a current Applicant Profile, no matter when they applied.
- **Skype Integration:** With SmartRecruiters, your ATS costs are down to zero. Now you can lower your communication costs as well. Use Skype to call your applicants straight from the ATS, and, if the applicant submits their Skype ID, you can even chat with them or have video interviews.



- **Applicant Profile Preview:** Save time and increase efficiency with a quick preview of the most important details in an applicant's profile straight from your main list of applicants.
- **Interactive Job Ad Editor Improvements:** You can now create and edit your job ads in real time even faster and easier. You have full control to build your job ad any way you want it.
- **Career Site Setup Improvements:** We've added easier navigation and more options to customize and style your career site, including automatic resizing of your company logo to appear on your job ad.
- **Improved Applicant Communication Capabilities:** Setup your pre-defined templates to quickly send messages to your applicants, schedule interviews, and send job offers or rejections.
- **Ability to Setup Departments:** Create and sort jobs to specific sub-units for more efficient organization of your Jobs and applicants.
- **Compatibility and styling enhancements:** Enjoy full compatibility with the latest versions of world's used browsers. It has also added many styling and visual improvements.

About MrTed

MrTed is a leading provider of on-demand talent acquisition solutions designed to help companies of all sizes optimize the process of acquiring local talent on a global scale. Through innovation, passion and focus, MrTed provides the world's most effective recruitment solutions, ranging from MrTedTalentLink, an enterprise-class global talent acquisition solution, to SmartRecruiters, a free and easy applicant tracking system. MrTed was founded in London in 1999 and supports over 1000 clients in more than 100 countries find and acquire the most coveted talent in the world.

To learn more about MrTed and SmartRecruiters, please visit
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