



MrTed and Arbita Align to Lower SMB Recruiting Costs

Partnership Brings Together Tools and Techniques for "Free Recruiting"

SAN FRANCISCO, CA – April 8, 2009 – MrTed Ltd, a provider of world-class talent acquisition solutions today announced a partnership for its product SmartRecruiters, a free and easy-to-use applicant tracking system (ATS) for corporate recruiters, and Arbita, a leading provider of recruitment marketing technology, media and services. The partnership will focus on offering customers of both companies free recruiting tools and training, providing a low-cost alternative to expensive enterprise talent management software and strategies.

Effective immediately, SmartRecruiters and Arbita will promote a collection of free software, trial software for sourcing and free recruiter development and content, including:

- SmartRecruiters – a free applicant tracking system for corporate recruiters
- Arbita OneSource – a trial version of the industry's most advanced candidate sourcing platform
- Recruiter and Sourcer Development – webinars and content on free and low-cost recruiting techniques from the industry-renowned Arbita Consulting Education Services (ACES) team

"We are very pleased to be partnering with an organization of Arbita's caliber," said Jerome Ternynck, CEO and co-founder, MrTed. "Arbita's commitment to the recruiting industry is legendary and I'm glad to say that we share similar values. Our mutual goal is to provide our community with solutions that really help them achieve their goals and dreams."

Our partnership with SmartRecruiters is central to our strategy for addressing two major trends in recruitment technology and candidate sourcing," said Don Ramer, founder and CEO, Arbita. "First of all, great software doesn't have to be expensive, and that's why the market is ready for a free applicant tracking system like SmartRecruiters. Second, the recruiting community needs solutions right now for getting measurable results with fewer resources. This partnership gives our clients new tools and techniques to compete more effectively while controlling costs."

About SmartRecruiters

SmartRecruiters is a free and easy applicant tracking system for recruiters in companies with as many as 2,500 employees. Unlike other ATS products, SmartRecruiters is a community-based, Open SaaS application that connects users to other recruiters and essential pay-per-use services. SmartRecruiters empowers users across the entire



recruitment process, from generating and posting jobs, building career sites, managing candidate relationships and scheduling interviews, to rating and hiring candidates. Recruiting technology has never been so free and easy. SmartRecruiters was created by a small team of passionate developers working for MrTed Ltd., an established leader in enterprise-class talent acquisition software with more than 60,000 corporate users across 100 countries on five continents.

To learn more about SmartRecruiters and MrTed, please visit www.smartrecruiters.com | www.mrted.com.

About Arbita

Since 1993, Arbita has been connecting leading employers with the best talent on the Internet, all over the world. Our recruitment marketing technology, media and services have been developed with the belief that every client deserves a partner with their best interests at heart. Arbita is based in Minneapolis, MN and on the Web at www.arbita.net.

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