



1,000 Small Businesses Switched to SmartRecruiters in Less Than Seven Months

Web 2.0 Recruiting System Helping Small Businesses Fill More Than 10,000 Jobs

SAN FRANCISCO, CA – May 7, 2009 – Small businesses are hiring and they're using SmartRecruiters, the free and easy applicant tracking system (ATS) from MrTed Ltd., to do it. Seven months ago, MrTed Ltd. unveiled SmartRecruiters, a Web 2.0 recruiting application that is 100% free and designed specifically for small businesses with up to 2,500 employees. Today, MrTed announced that 1,000 small businesses have signed-up to use SmartRecruiters since launch, making it the fastest-growing ATS in the recruiting software industry.

"After finding SmartRecruiters, I'm not sure why any business would pay to use an ATS," said Stepheny Booker, Staffing Coordinator for Pennsylvania MENTOR. "I don't see why I would walk away from an Applicant Tracking System like SmartRecruiters for one where I would have to pay. What's the point when I have everything I need in SmartRecruiters?"

SmartRecruiters is a fully functional, web-based ATS that gives recruiters all the tools they need to run their businesses. Within minutes of signing-up, recruiters can post and edit job listings, rate and screen candidates, and tailor the look-and-feel of corporate career web sites—all for free from within the application. Since launching in October, MrTed has added new functionality to the system, including integrations to SimplyHired, Yahoo HotJobs and Skype for improved recruiting and candidate communications. SmartRecruiters is delivered via the software-as-a-service model, so users never pay for application hosting, installation, maintenance, upgrades, additional users or storage.

"We are blown away by the response of small businesses to the launch of SmartRecruiters," said Jerome Ternynck, CEO at MrTed. "Currently, small businesses are using SmartRecruiters to fill more than 10,000 jobs. We are excited to offer small businesses a better and free way to manage the recruiting function, and we are humbled to find that our system is in some small way contributing to hiring and economic recovery in the small business community."

"Launching a recruitment solution during an economic meltdown seems somewhat counterintuitive. But when you think about it, even if overall hiring is down, the number of



applicants for any given position is most likely up, so companies that are hiring must exert just as much or greater effort and expense to hire the best people," said Laurie McCabe, a small business IT expert, [blogger](#) and partner at Hurwitz & Associates. "As the economy recovers and more SMBs start hiring again, the SmartRecruiters business model has potential to disrupt the ATS market in the same way that Google has done in many areas."

The group of 1,000 small businesses now using SmartRecruiters includes companies from 45 different industries and countries, though approximately 90% of the businesses are in the US where unemployment is way up. Small business recruiters have been inundated with resumes from job seekers and while hiring is down, small businesses still need a system to manage the heightened level of activity, and many are using SmartRecruiters to prepare for hiring as the economy improves.

About MrTed

MrTed is a leading provider of on-demand talent acquisition solutions designed to help companies of all sizes optimize the process of acquiring local talent on a global scale. Through innovation, passion and focus, MrTed provides the world's most effective recruitment solutions, ranging from MrTedTalentLink, an enterprise-class global talent acquisition solution, to SmartRecruiters, a free and easy applicant tracking system. MrTed was founded in London in 1999 and supports over 1000 clients in more than 100 countries find and acquire the most coveted talent in the world.

To learn more about MrTed and SmartRecruiters, please visit www.mrted.com | www.smartrecruiters.com

Media Contact

Kevin Wolf
(650) 327-1641
kevin@toolguypr.com