



SmartRecruiters Adds Easy, Drag-and-Drop Configurability to Career Site Branding

Major Update Adds New Styles, Colors, Fonts, Layouts and Functionality.

SAN FRANCISCO, CA – June 18, 2009 – A professional career site not only builds credibility for your organization, it makes it far easier for small businesses to compete with the enterprise-class organizations to find and acquire top talent. Without a team of web developers and a hefty budget, building a slick career site was impossible. That's no longer the case with the latest update from SmartRecruiters, the free and easy applicant tracking system (ATS) from MrTed Ltd. Now it's easy for even the smallest companies to design a perfectly branded and seamlessly integrated career site at no cost to your business.

With SmartRecruiters' major update, users can use simple drag-and-drop functionality to develop a fully customized, branded site, including:

- New color schemes and layouts for easy setup.
- More options for configuring styles, colors and fonts to match your corporate branding.
- An easy way to upload your company logo and customize your header image.
- A customizable application form.
- Enhanced navigation.

"In a tough economy, small companies realize that a free ATS is a great way to cut costs. Paying big money for ATS functionality is no longer necessary," said Jerome Ternynck, CEO at MrTed. "SmartRecruiters allows them a free and easy way to build a fully functional, professional looking website without the time and expense of building it from the ground up. That's why more than 1,500 small and medium-sized businesses have started using SmartRecruiters since last fall. Free and easy just keeps getting better."

Seven months ago, MrTed Ltd. unveiled SmartRecruiters, a Web 2.0 recruiting application that is 100% free and designed specifically for small businesses with up to 2,500 employees. Today, more than 1,500 small businesses have signed-up to use SmartRecruiters since launch, making it the fastest-growing ATS in the recruiting software industry.



“After they find SmartRecruiters, businesses wonder why anyone would ever pay to use an ATS,” said Ternynck. “Everyone who works on the SmartRecruiters team is dedicated to adding new functionality and responding to the need of our users.”

SmartRecruiters provides a quick set-up guide for users to set up and tailor the look-and-feel of corporate career web sites—all for free from within the application. Within minutes of signing-up, recruiters can post and edit job listings, rate and screen candidates, and find the best available talent.

About MrTed

MrTed is a leading provider of on-demand talent acquisition solutions designed to help companies of all sizes optimize the process of acquiring local talent on a global scale. Through innovation, passion and focus, MrTed provides the world’s most effective recruitment solutions, ranging from MrTedTalentLink, an enterprise-class global talent acquisition solution, to SmartRecruiters, a free and easy applicant tracking system. MrTed was founded in London in 1999 and supports over 1000 clients in more than 100 countries find and acquire the most coveted talent in the world.

To learn more about MrTed and SmartRecruiters, please visit
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