



## MrTed Announces SmartRecruiters' Partnership with First Advantage

The partnership will focus on providing SMBs a more effective and cost-efficient means for managing applicants.

SAN FRANCISCO, CA – June 17, 2009 – MrTed Ltd., provider of the free and easy applicant tracking system (ATS) SmartRecruiters, today announced a partnership with First Advantage (NASDAQ: FADV), a global risk mitigation and business solutions provider. The partnership will focus on providing small-to-mid-sized businesses a more effective and cost-efficient means for managing applicants.

SmartRecruiters, one of the fastest-growing ATS on the market, is the only fully functional, 100-percent free SaaS ATS to connect users with recruitment-related services, which is what prompted First Advantage to team up with SmartRecruiters. "The partnership with SmartRecruiters will provide our clients access to a cost-effective recruiting solution and provide SmartRecruiters' customers an array of integrated screening solutions that can be used to improve the quality of hire," stated Paige Vesuvio, vice president of marketing for Employer Services at First Advantage.

The first services from First Advantage will be available to users of SmartRecruiters by the third quarter of 2009 and will include background checks and I-9 verification. First Advantage's experience in employment pre-screening will help SmartRecruiters' users improve screening quality and reduce compliance issues by preventing double entries, omissions and other human errors. With one click and one interface, users will find these services easy to use and intuitive.

By creating a partnership such as this, SmartRecruiters and First Advantage will not only provide small and mid-sized businesses with significant cost savings, but also, by adding services immediately within the ATS, recruiters and hiring managers should expect to save a tremendous amount of time. In addition to access to First Advantage's services, SmartRecruiters users have direct posting access to some free posting sites, including SimplyHired, Indeed, GoogleBase and Recruit.net. Most recently, Yahoo!Hotjobs has been added to the growing list of available paid job boards.



“We are excited to continue executing on our strategy of providing free technology that is supported by pay-per-use services,” said Jerome Ternynck, CEO and co-founder, MrTed. “We are pleased that First Advantage understands and shares this vision and is willing to partner with us to achieve our common goals. First Advantage truly understands the value of SmartRecruiters.”

SmartRecruiters is available for free online at [www.smartrecruiters.com](http://www.smartrecruiters.com).

#### **About MrTed**

MrTed is a leading provider of on-demand talent acquisition solutions designed to help companies of all sizes optimize the process of acquiring local talent on a global scale. Through innovation, passion and focus, MrTed provides the world’s most effective recruitment solutions, ranging from MrTedTalentLink, an enterprise-class global talent acquisition solution, to SmartRecruiters, a free and easy applicant tracking system. MrTed was founded in London in 1999 and supports over 1000 clients in more than 100 countries find and acquire the most coveted talent in the world.

To learn more about MrTed and SmartRecruiters, please visit [www.mrted.com](http://www.mrted.com) | [www.smartrecruiters.com](http://www.smartrecruiters.com)

#### **About First Advantage**

First Advantage’s Employer Services segment provides a comprehensive suite of global talent acquisition solutions specifically designed to reduce the time, cost and risk associated with candidate recruiting, applicant tracking, screening, assessments and ongoing retention processes. First Advantage’s talent acquisition and applicant tracking system provides a total solution for managing the hiring process. Powering both salaried and hourly hiring, First Advantage integrates all critical hiring-related services on a single platform. Built on flexible technology, the system adapts and grows as needs change, and supports hiring needs in many languages and culture settings.

First Advantage Corporation (NASDAQ: FADV) provides innovative products and services that mitigate risk by helping businesses, non-profit organizations and government agencies make more informed decisions. Headquartered in Poway, Calif., the company has employees in 12 countries that support more than 90,000 clients globally. More information about First Advantage is available at [www.FADV.com](http://www.FADV.com).



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