



## SmartRecruiters Newest Release Packs Plenty of Punch

*Web 2.0 Recruiting System Adds Valuable New Features, Significant Enhancements*

**SAN FRANCISCO, CA – August 19, 2009** – The newest release of SmartRecruiters, the free and easy applicant tracking system (ATS) from MrTed Ltd., marks a major milestone, offering several important and useful new features and enhancements.

A few of the new highlights in the SmartRecruiters August Release include:

- A selection of first reports are now available for viewing in the ATS.
- Users can easily add Google Maps directly to their career sites and display job locations on their career site job lists.
- Job preview overlays have been integrated.
- Two new job boards integrated in the ATS.

Unveiled by MrTed less than a year ago, SmartRecruiters is an industry-leading Web 2.0 recruiting application that is 100% free and designed specifically for businesses with up to 2,500 employees. With more than 1,000 small businesses using SmartRecruiters today, it's the fastest-growing ATS in the recruiting software industry.

Here are some of the most important highlights of what the benefits and features in SmartRecruiters' August Release include:

**First Dashboard Reports** -The most dramatic visual change in the look of the SmartRecruiters ATS is the result of integrating a few new dashboard reports. This major improvement is the first phase of integrating the SmartRecruiters reporting engine. Data and statistics can now be viewed from four different reports with many more coming soon.

SmartRecruiters users can even customize their dashboard to display the two most important and relevant reports right on their home pages!



This new ability to get an immediate view of important data and statistics from selected reports can be immensely helpful when deciding on a sourcing strategy or managing an applicant database.

SmartRecruiters expects to soon announce the ability to export report data.

**Google Maps Component for User Career Sites** – Users can now integrate Google Maps directly into their career sites and show their office location – or any job location – right on the career site. This feature is designed to automatically show a user's headquarters location, but it can also be edited to enter any address. It's as easy as dropping in a calendar or a standard text box, giving user career sites a definite edge!

**Job Location Displays on Career Site Job List** – Users spoke, we listened and acted. Many of SmartRecruiters clients said they wanted job location displayed on their career site's job list. Our August Release incorporates this feature. Now, when a recruiter posts jobs that might be based in locations other than their main addresses, they no longer need to worry that applicants will have trouble finding and applying for the positions in relevant areas!

Candidates will now have a much easier experience on your site, being able to sort through your job lists to instantly identify the jobs that are geographically relevant to them.

**Job Preview Overlay** – The new Job Preview Overlay emulates the easy-to-use Preview Overlay that is currently seen in the SmartRecruiters main applicant list. All a user needs to do is move their cursor over the names of applicants and a cool and user-friendly overlay window will automatically show them the most important information associated with any candidate's application.

The August Release also lets users take advantage of this feature in their main job list. Here, the Job Preview Overlay gives an efficient and easily accessible preview of some of the most important information about any job a user rolls the cursor over. Even better, a recruiter can view – and open – any or all of the applicants for this position, directly from the new Job Preview Overlay.

**Two New Job Boards Integrated in SmartRecruiters** – TwitterJobSearch and TweetMyJobs are now accessible to all SmartRecruiters users! We encourage recruiters to embrace the power of Twitter, to share their jobs on Twitter, anywhere in the world. It's where more and more candidates are turning.



For more information on TwitterJobSearch and TweetMyJobs, simply click on their respective descriptions in the Sourcing Center of your SmartRecruiters ATS.

**About MrTed**

MrTed is a leading provider of on-demand talent acquisition solutions designed to help companies of all sizes optimize the process of acquiring local talent on a global scale. Through innovation, passion and focus, MrTed provides the world's most effective recruitment solutions, ranging from MrTedTalentLink, an enterprise-class global talent acquisition solution, to SmartRecruiters, a free and easy applicant tracking system. MrTed was founded in London in 1999 and supports over 1000 clients in more than 100 countries find and acquire the most coveted talent in the world.

To learn more about MrTed and SmartRecruiters, please visit  
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